



Pants Off Racing, Inc. (POR) is a non-profit organization dedicated to raising awareness of and helping those affected by pancreatic cancer and other serious illnesses. The annual Almost 10k/5k hosts more than 300 participants, and expects more than 500 participants in 2018. This annual event raises over \$50,000 each year!

We're a group of high energy, fun loving, sports enthusiasts **dedicated to helping pancreatic cancer victims and their families.** Our mission is to provide **financial, logistical, and moral support** directly to families impacted by this disease. Although research is the key to defeating pancreatic cancer in the future, **we aim to provide immediate relief** to those burdened by it in the present.

The money we raise directly assists the families we meet. It goes to **medical bills, travel costs, activities and gifts** for the families, and anything other requests specific to the individual needs. At POR we do not incur overhead expenses, and all of **our service is volunteer.** This translates into using donations to help others, allowing us to take on more requests. Not many organizations can boast this!

POR is critical to those who need support quickly. POR is a resource for others that need to make decisions for the first time. Our knowledge on the process helps those who are in a difficult and unfamiliar position. This is what makes POR unique, we work directly with the individual and provide immediate assistance when necessary. POR is proud to put charity into motion and be a source of relief to dozens of families each year.

**PEOPLE
PASSION
PANCREATIC
CANCER
SUPPORT**

SPONSORSHIP LEVELS

PROGRAM SPONSOR \$50,000

Headline Sponsor is recognized as driving our impact on the website and in all materials we send out to the public. Presence at the race and all our events. Will receive 30 entries for the race, as well as other access and signage as requested.

EVENT SPONSOR \$25,000

The Event Sponsor is recognized on all race literature and signage including the pre-race registration and day of collateral. Sponsorships include 20 race entries.

AFTER-PARTY SPONSOR \$10,000

The After-Party Sponsor is recognized in the race literature and has exclusive signage and collateral at the after-party. Sponsorship includes 10 race entries.

VENDOR VILLAGE SPONSOR \$5,000

The Vendor Village Sponsor is recognized on all the tents during the race in Vendor Village. Sponsorship includes 5 race entries.

MEERKAT SPONSOR \$1,000

All Meerkat Sponsors are recognized by sponsoring a kilometer of the race. Sponsorship includes 2 race entries.

MINI MEERKAT SPONSOR \$250

The Mini Meerkat Sponsor is recognized on race signage and pre race participant correspondence. Sponsorship includes 2 race entries.

